

“HARMONIOUS COMMUNITY, HAPPY NEIGHBOURHOOD”

MALAYSIA DAY PHOTOGRAPHY AND SHORT VIDEO CONTEST 2025

TERMS AND CONDITIONS

Organiser:



Supporting Partner:




1. About:

In Malaysia—a vibrant tapestry of diverse ethnicities, cultures, and languages—a neighbourhood is more than just a place we live in; it is a way of life built on mutual care, shared moments, and beautiful coexistence.

Walk down any street, and you will hear greetings in different tongues, catch the mouth-watering aroma of spices blending from every kitchen, and witness how faiths, traditions, and celebrations weave together into the warm, everyday fabric of community life. Whether it is elders chatting on the porch, children playing in the alleyways, neighbours sharing meals during Ramadan, or festive celebrations that bring everyone together—these are the authentic, heart-warming snapshots of Malaysia.

Neighbourhoods are where the spirit of the nation begins—a place we often overlook, yet one of our most precious treasures. There are no grand narratives here, just the simple, flowing rhythm of daily life. Yet, it is in these ordinary moments that our shared Malaysian memories are made.

In celebration of Malaysia Day 2025, we invite YOU to capture the magic of your community through your lens! Show us the smiles at the morning market, the helping hands among neighbours, or the warmth of an old friend's greeting. Every story you tell is a Malaysian story—let's celebrate them together!

 Grab your camera. Share the love. Show the world what makes our neighbourhoods special!

2. Objectives:

- 2.1 To promote multicultural values, social respect and tolerance.
- 2.2 To maintain the symbol of our country's diverse ethnic groups and culture.

3. Organiser: United Chinese School Committees' Association of Malaysia (Dong Zong)

4. Supporting Partner: PhotoJam

5. Sponsors: SONY、Canon、YONGNUO、YL Camera、Thinktank

6. Category:

- 6.1 Photography Contest
- 6.2 Photography (Photo Essay) Contest
- 6.3 Short Video Contest

7. Eligibility:

- 7.1 Open to individuals aged 23 and below, both Malaysian and Non-Malaysian.
- 7.2 Staff members of the organiser, co-organiser, and immediate family members are not eligible to participate.

8. Theme:

The entries should focus on the theme of “neighbourhood” in Malaysia, showcasing the values of a multicultural society. Content may include interactions between neighbours, festive celebrations, community cooperation, and daily life in local neighbourhoods.

9. Prizes:

9.1 Photography Contest

Award	Cash	Prize
1 st Prize	RM800	EOS R50V RF-S 14-30mm IS STM PZ RRP (RM3,899)
2 nd Prize	RM500	EOS R100 RF-S 18-45mm IS STM (RM2,899)
3 rd Prize	RM300	EOS 1500D EF-S 18-55mm IS (RM2,299)
4 th Prize	RM200	Powershot V10 (RM1,999)
5 th Prize	RM150	Selphy CP1500 (RM799)
Merit (x20)	RM100	Thinktank SD Pixel Pocket Rocket (RM87)
Consolation (x30)	RM50	Kodak Fun Saver Disposable Camera (RM79)

9.2 Photography (Photo Essay) Contest

Award	Cash	Prize
1 st Prize	RM800	Sony ILCE-6700B (RM7,099)
2 nd Prize	RM500	Sony ZV-1M2 (RM3,999)
3 rd Prize	RM300	Sony ZV-1F (RM2,599)
Merit (x10)	RM100	Sony SD Card SF-M64 (RM299)
Consolation (x20)	RM50	Sony Bag LCS-BBK (RM159)

9.3 Short Video Contest

Award	Cash	Prize
1 st Prize	RM800	Sony ILCE-6700B (RM7099), Yongnuo YN 11mm F1.8 Plus Remote (RM1589) & Studio Lighting YNLUX100 RGB (RM1119)
2 nd Prize	RM500	Sony ZV-1M2 (RM3999), Yongnuo YN 33mm F1.4 Plus Remote (RM1449) & Studio Lighting YN150 Kit (RM869)



3 rd Prize	RM300	Sony ZV-1F (RM2599), Yongnuo YN 50mm F1.8 DA DSMII (RM619) & Studio Lighting YN216 II (RM450)
Merit (x10)	RM100	Sony SD Card SF-M64 (RM299), Yongnuo YN60RGB (RM139)
Consolation (x20)	RM50	Sony Bag LCS-BBK (RM159), Yongnuo Mini Pocket Light YN60S (RM35)

9.4 All contest winners will receive a printed certificate of appreciation. After the award ceremony, eligible participants will receive a digital certificate of participation via email.

10. Closing Date:


Please ensure to complete the form **AND** submit your entry(ies) as required on or before **17th September 2025 (Wednesday)**. Late or lost submissions will not be considered.

11. Registration:

Item	Photography Contest	Photography (Photo Essay) Contest
Entry Form	Fill in the Google Form https://forms.gle/pzod5AirXn4NEu1g6 and upload your photo(s). 	Fill in the Google Form https://forms.gle/EsLc4AxSSCx8D6GU6 and upload your photos. 
		Each entry form is limited to one submission only.
Individual Registration Only	Any form of group or school registrations are not allowed. Such attempt will result in an immediate disqualification. All contestants must register individually.	
Submission Method	a. Contestant must complete BOTH photo upload via Google Form AND post or submit by hand to Dong Zong Receptionist Counter at Ground Floor. (Office hours: Monday-Friday, 8.30am-5.30pm except public holidays) b. Postage mail shall be dated before or on the deadline. c. Colour printed photos can be posted or hand-delivered to the address below:	

	<p>Mr Teo Hur Yaw (Student Affairs Department, Dong Zong) Malaysia Day Photography and Short Video Contest 2025 Blok A, Lot 5, Seksyen 10, Jalan Bukit, 43000 Kajang, Selangor.</p>	
Entry Format Guidelines	<p>a. All entries must include a title and the contestant's name in either Chinese, English, or Malay when uploading. (Please do not place your name and title on the front of the photo.)</p> <p>b. Entries submitted by post or hand-delivered must be printed in colour, sized 8" x 12".</p> <p>c. Upload entries in JPEG or PNG format only, with each image size no less than 4MB.</p>	<p>a. Each entry must consist of six (6) sequential photographs that collectively tell a complete and coherent story.</p> <p>b. Each photo must be presented individually and carry its own meaning, contributing to a cohesive narrative when combined.</p> <p>c. All entries must include a title, the contestant's name, and short essay (50–100 words) in either Chinese, English, or Malay to explain the story and message conveyed through the work. (Please do not place your name, title and description on the front of the photos.)</p> <p>d. Entries submitted by post or hand-delivered must be printed in color, sized 5" x 7".</p> <p>e. Upload entries in JPEG or PNG format only, with each image size no less than 4MB.</p>
Others	<p>For photo printing services, please refer to the partner printing shops and procedures listed below:</p> <p>a. Please bank in according to total number of print(s).</p> <p>b. Price per piece:</p> <ul style="list-style-type: none"> • 8" x 12": RM5 • 5" x 7" : RM2 <p>c. Kindly provide the following details to the panel printer via email:</p> <ul style="list-style-type: none"> • Subject: Malaysia Day Photography and Short Video Contest 2025 • Contact number • Number of print(s) submitted • Attachment of photo JPG files • Proof of payment 	

	d. Panel printer will deliver photo to the organiser after printing. The organiser will not be held responsible for any loss, damage, or unforeseen occurrences during the submission, postage or delivery process.		
	e. Partner printing shops:		
	No	Panel Printer	Contact
	1	YS Photo Studio & Color Processing Sdn Bhd SS2, Petaling Jaya	Jeffery Sek: 019-333 5605 info@ysphoto.com.my
	2	Fotorex Holdings Sdn Bhd Kuala Lumpur	Mr. Tan: 019-226 3787 fotorex68@gmail.com
	3	Quick Foto 16-G, Jalan Prima 5, Pusat Niaga Metro Prima, 52100 Kuala Lumpur	quickfototrading@gmail.com
	4	YL Camera Lot G027-027B, Ground Floor Plaza Lowyat, No.7 Jalan Bintang, Bukit Bintang, 55100 Kuala Lumpur	Ms Janet: 012-200 1863 proshoplyg1@gmail.com
			Maybank 5622-3667-6566
			Public Bank 3117956629
			Maybank 5140-1201-9719
			Maybank 5140-4883-0100 Payee: YL Camera Services Sdn Bhd

Short Video Contest		
Entry Form	Fill in the Google Form https://forms.gle/4izqFu6ecu9nH2Dg9 . A complete entry will include the full YouTube URL link in the Google Form.	
	Each entry form is limited to one submission only.	
Team Composition	a. Registration can be done by individuals or groups of not more than 5 people. b. The winner, either by individual or group, will only receive a single prize, and all the winning team members will receive an award certificate.	
Submission Method	a. Each contestant is required to upload a teaser (under 10 seconds) for each entry, in the format specified in the contest guidelines. b. Submission of entry, including subtitles and a teaser, shall be uploaded to contestant personal YouTube channel with a video quality of 1080p with overall audio level of the audio mix (all of the audio combined) normalised between -10dB to -20dB (“ Entry ”). The URL links to both	

	<p>the short film and teaser must be included in the entry form.</p> <p>c. Each entry must be submitted on an individual basis only (i.e., no joint or corporate entries).</p> <p>d. An entry upload must be labelled as “Unlisted” and must not be shared via any online avenues. A complete entry will include the full YouTube URL link in the Google Form. All entry information provided by contestant must be complete, true and correct.</p>
Entry Format Guidelines	<p>a. For the purposes of creating the cinema exhibition copy for the Digital Cinema Package (DCP), the following technical requirements are requested:</p> <ul style="list-style-type: none"> • Image: QuickTime ProRes / MP4 format, H.264 (> 20 Mbps; High Profile) & H.265 • Frame Rate: 24fps (23.98fps), 25fps, 30fps • Audio: 2.0 Stereo or 5.1 Linear PCM • Subtitles: in Sync SRT file format <p>b. An entry shall be between three (3) minutes to six (6) minutes in running time including credits.</p> <p>c. The title of each entry shall be clearly stated, either at the beginning or end of the video.</p> <p>d. An entry must include subtitles in TWO languages (if applicable), with MALAY as one of the required languages.</p>
Others	<p>a. Organiser is not responsible or liable for:</p> <ul style="list-style-type: none"> • lost, stolen, late, incomplete, invalid, mutilated, illegible or misdirected entries, which will be disqualified; or • technical failures of any kind, including, but not limited to, electronic malfunctioning of any network, hardware or software; or • any errors, including human error, content disputes, technical issues, legal violations, or other mistakes. <p>b. Organiser reserves the right, in its sole discretion, to disqualify any contestant it finds tampering with the operation or entry process of the contest, or acting in violation of these terms or applicable law.</p> <p>c. Submissions received past the submission deadline shall not be accepted for review and shall be disqualified.</p>

12. Intellectual Property:

- 12.1 All entries must be original, unpublished works that have not been publicly screened or submitted to any other local or international film festivals or competitions.
- 12.2 Plagiarism and infringement on others' work are strictly prohibited.
(Note: Contestants are solely responsible for any legal consequences resulting from their submissions.)

- 12.3 The organiser reserves the right to use, interpret, and revise the photos, including displaying, decorating, publishing, etc. Contestants are not entitled to any claims or compensation from the organiser.
- 12.4 The organiser also reserves the right to use the registered entries for future purposes, including but not limited to promotional, editorial, and other related activities.
- 12.5 Photography Contest and Photography (Photo Essay) Contest
- All submitted photos will not be returned, kindly keep a copy for yourself if needed.
 - Contestants are fully responsible for any issues related to the image usage rights of individuals featured in their submitted entries.
- 12.6 Short Video Contest
- Participants are fully responsible for obtaining all necessary permissions and licenses for the visual and audio materials used in their short film content, including release forms from actors and permits for filming locations.
 - The content shall only use licensed or original music created for their entry or music that is available in the public domain. For the former, you have to acquire the necessary rights for usage.
 - The content shall not include trademarks, contract rights, or any other intellectual property rights of any other third person or entity.
 - The content shall not contain names, likenesses, or other characteristics identifying celebrities or other public figures.
 - The content shall not contain any elements that violate human rights, gender, race, or class discrimination, or spread hatred.
 - You will be responsible for any claim, damages, losses or costs (including legal fees) made by any third party in respect of your entry and to fully indemnify the organiser, its employees, agencies, representatives, and sponsors in this contest in respect of all claims by any person or entity by reason of your breach of any of the foregoing.

13. Review Criteria

13.1 Entry Specifications:

- a. Photography Contest and Photography (Photo Essay) Contest
 - All entries must be original without any computerized modifications.
- b. Short Video Contest
 - Entries that have been excessively edited or created using Artificial Intelligence (AI) tools will be disqualified.

13.2 Evaluation Criteria:

- a. Photography Contest
 - Evaluation will be based primarily on the content, with creativity, composition, colour, contrast and lighting techniques as supporting criteria. Images that capture scenes of daily life are encouraged.

- b. Photography (Photo Essay) Contest
 - Evaluation will be based primarily on the content, with creativity, composition, colour, contrast and lighting techniques as supporting criteria. Images that capture scenes of daily life are encouraged.
 - Each entry must include a written description (e.g. story narrative, atmosphere, or personal reflection) that clearly expresses and supports the theme.
- c. Short Video Contest
 - The evaluation will focus on the main theme content, with creativity and originality, cinematography, editing, and technical quality as supporting criteria. Realistic daily life content is highly encouraged.
- 13.3 The organising committee and panel of judges reserve the right to disqualify entries that do not comply with the rules and regulations of this contest.
- 13.4 The decision of the panel of judges is final and any disputes or appeals will not be entertained.
- 13.5 The organiser will notify all winners after the results are announced, and the list of winners will be published on the official website in November 2025.
- 13.6 The organiser reserves the right to modify or substitute any of these Terms and Conditions from time to time as it deems fit.

14. Others:

- 14.1 Contestants can submit multiple entries, but each contestant can only win a maximum of one (1) prize.
- 14.2 Winners will be notified by email or phone. If necessary, the organiser will create a social media group chat for coordination and information-sharing purposes.
- 14.3 All winners will be invited to attend the award ceremony, which will be held in the Klang Valley area. They are also expected to participate in any interviews or video recordings arranged by the organiser. Winners shall bear all accommodation and transportation costs.
- 14.4 Cash prizes will be transferred to the winners via online banking or Touch n Go E-wallet. Winners must communicate with the organiser regarding the payment arrangements; otherwise, the organiser reserves the right to withhold the cash prizes.
- 14.5 Winner(s) who are unable to attend the award ceremony must collect their prizes and certificates from the organiser within 90 days after the ceremony, or request delivery by post. All postage costs shall be borne by the winner. Prizes not claimed within this period will be forfeited and retained by the organiser.
- 14.6 For further inquiries, please contact Mr Teo Hur Yaw, Student Affairs Department, Dong Zong at 03-8736 2337 ext. 310 or email: co-curriculum@dongzong.my.